I'm a multi-disciplinary designer with over four years of experience in visual and digital product design. As a creative, self-motivated, and proactive designer, I possess a strong inclination and passion for Design Systems. You can usually find me either designing, breaking or fixing things.

Experience

UX/UI Designer @ CompuGroup Medical Software `ONGOING`

📅 Feb 2022 - Present   📍 Iasi, Romania / Remote

- CLICKDOC Design System: migrating from Sketch to Figma and conducting internal workshops to accommodate designers
- Design Library maintenance: creating and managing complex components, organizing the library structure, and documenting its contents
- Feedback and learning sessions with designers (Prototyping, Figma best practices & how-to)
- Prototyping and wireframing (low-fidelity and high-fidelity)
- UI Screens/Handover: designing for both web and native (Android and iOS) platforms
- Overseeing implementation of new features
- Strong collaboration with developers, PAs, and POs
- Design QA: conducting quality assurance on the design implementation

Multi-disciplinary Designer @ Freelance

📅 Oct 2017 - June 2022 (4 yrs 9 mos)   📍 Remote

As a multi-disciplinary freelance designer, I mainly assisted local businesses with visual content creation and prioritized a consistent visual direction throughout the online environment.

In addition, throughout the years I also collaborated with multiple clients on various type of projects, such as: visual identities, visual presentations, UI concepts, illustrations, brand guidelines and video editing.

Visual/UI Designer @ Codeless Technology B.V.

📅 Dec 2019 - Feb 2022 (2 yrs 3 mos)   📍 Iasi, Romania / Remote

As a Visual Designer, part of the Marketing Team, I was responsible for maintaining a consistent, delightful look and feel around everything related to the Codeless brand. As such, I put a lot of care in delivering the most optimal visual solution at all times.

From a UI Designer perspective, I collaborated closely with the PD team. This means that I was highly involved during the creation of UI/UX focused concepts (user flows, wireframes, web and mobile screens) and high-fidelity prototypes for custom ERP & Logistics software. In order to improve the design workflow and maintain product consistency, I also made efforts towards setting up a proper design system based on the atomic design methodology.

Illustrator/Graphic Designer @ ÎNCOTRO

📅 Aug 2019 - Nov 2019 (4 mos)   📍 Iasi, Romania

- Conceptualization and art direction for well-known Shopping Centers across the country
- Visual identities/Branding
- Illustration
- Key visuals for numerous seasonal campaigns and public events
- Photography retouch
- Digital content: online banners, social media visuals, and other digital assets

Graphic Designer @ Artvertising

📅 Nov 2018 - Aug 2019 (10 mos)   📍 Iasi, Romania

- Print-ready materials: flyers, business cards, greeting cards, and other such materials
- Digital content: website assets, online banners, social media visuals, and other digital assets
- Photography retouch
- Visual identities/Branding
- Illustration

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vladpustianu.com

About me

Full name
Vladut-Ionel Pustianu

Date of birth
06 January 1997

Specialities

Design Systems
Product Design
User Interface Design
Prototyping
Wireframing
Branding

Tools

`Figma` `Sketch` `Zeplin` `Abstract` `Adobe Creative Suite` `Miro` `HTML` `CSS` `JIRA` `Webflow`

Languages

English - Fluent
French - Novice
Romanian - Native

Hobbies

Gaming
Cinematography
Sports
Traveling
Pottery

Contact

pustivlad@gmail.com
(+40)752603758
LinkedIn

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Education

Design - Graphic Design @ „George Enescu" National University of Iasi
📅 2015 - 2018   📍 Iasi, Romania

Architecture @ „George Apostu" National College of Arts
📅 2011 - 2015   📍 Bacau, Romania

Licenses & certifications

Affordances: Designing Intuitive User Interfaces @ The Interaction Design Foundation
📅 July 2023   ↗ Certificate

User Experience: The Beginner's Guide @ The Interaction Design Foundation
📅 Jan 2023   ↗ Certificate

Visual Design: The Ultimate Guide @ The Interaction Design Foundation
📅 Nov 2022   ↗ Certificate

Recommendations

Remko Dirkmaat
Experienced (digital) strategic design professional, creative & entrepreneur.

"Vlad is an intelligent, responsible, pragmatic and no-nonsense design professional, who takes full ownership over his projects and isn't afraid to ask for help when needed. I've had the pleasure to work with him for more than two years and have seen him grow rapidly from a junior designer to a proactive and fully capable all-round designer working on many different things, such as: marketing campaigns, brand guidelines, design systems, print, user interfaces, presentations and much more. He approaches challenges with a positive and inquisitive attitude, is very cooperative, handles feedback well and knows how to get things done.
In short: Vlad is a great guy to work with and I highly recommend him for any UI or design job that you need to get done."

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